



ENYPESA GROUP MOBILE VIRTUAL OPERATORS



MVNO

Looking for local partners with global coverage



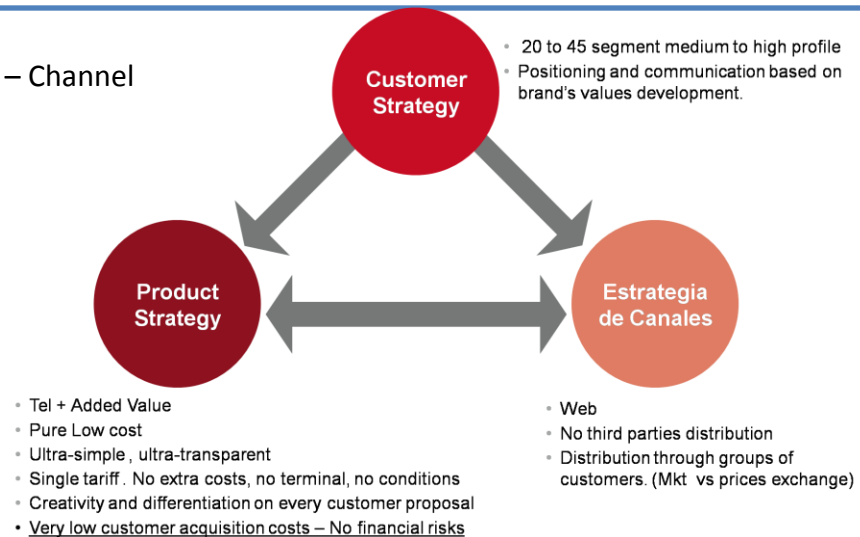
MODEL BASED IN:

- Global network
- Service quality
- Brand
- Price
- Customer advantages



Business model

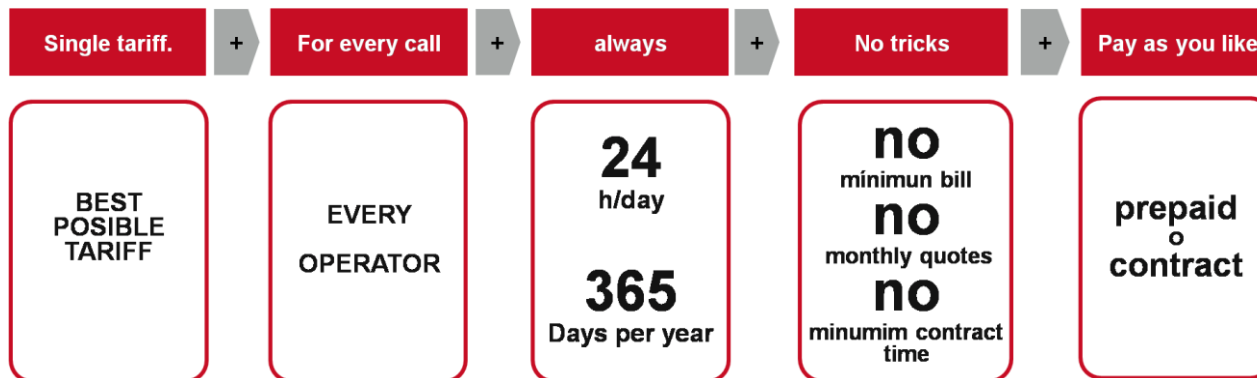
We develop an unique MVNO model based on Cross-Selling.
Model based on core operation proposal: Customers – Product – Channel



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Product, cross selling.

Best business model.





Fully owned operator development

- Total control of software adaptations
- No 3rd party licenses
- Fast development
- Service flexibility
- Control on tariffs and & billing
- Full knowledge of customer (name, Id, residence, positioning)
- Easy integration with third party systems

Technical operation

- Our MVNO model works with its own developed software platform (billing, technical operations & CRM). Everything developed under free software platforms. NO license costs paid to any company neither for the software nor for the operating platform.
- The best and most flexible mobile platform.
- Own platform includes:
 - Prepaid system
 - MNO integration
 - Billing for postpaid customers (+ 20,000 different price combinations)
 - Customer campaign platform
 - Customer scoring
 - Complete CRM
 - Complete Scorecard, Real Time information system
- No license costs